

500

ART BOX



1000

KEEPING FOCUS ON THE HIGHEST IMPACT

The professional fine artist's portfolio of a Limited Edition 500 ART BOXES it is about two unique art volumes in a slipcase design numbered and signed by the artist.

YOUR ART BOOK

Two reference individual limited edition art books comes inside a heavy-weight slipcase (THE BOX), each slipcase / book numbered and signed by the artist in a strictly limited edition of 500 which allows the artist to connect with curators, galleries, museums, collectors, media and art aficionados which will assist in the development of exhibitions, collections and auctions.

SPECIFICATIONS

Unique design, 210x297 mm /8.3x11.7 inches, between 36 and 48 pages, dust jacket cover, front & back covers and 6 end page /inside covers that allows the artist to include 75 - 125 art works, the works details, CV, writings and photos. This ensures that you give a truly unique individual art book, each volume created through close collaborations between artists and editors.

THE COST

To defray production expenses as the creative layout and design, the editing, plates, offset print, packing and free shipping from printer to the client finale port of destination, the cost for the 1st book is 7,845 Euro and the cost for the second book is 6,645 Euro. Grand Total 14,490 Euro for two volumes of 500 copies inside a heavy-weight slipcase.

Professional artists own art book and catalogues are not subject to duty or tax, but would be a small clearing tax fee and delivery cost from port to your office based on shipping method you may choose.

RARITY VALUE

The volume is a collectible art book with the value of an investment art object.

Suggested price ranges from \$89 to \$299 depending on the exemplar number, autograph signature and uniqueness of the artwork included.

MATERIALS TO BE RECEIVED

- 75~124 high resolution 300 dpi quality image files JPG /Tiffs up to 23 cm /9 in the large side
- The works details: title, year, media, size
- Writing, critic essay, statement, writings from your exhibition catalogues
- The personal website
- The place of residence and work
- Photos of your self - studio, vernissages, family & friends.



NAME: _____

ADDRESS: _____

E-MAIL: _____

WEB: _____

THE BOOK SIZE

- SIZE 1: 8.3x11.7 IN /245 X 315 MM
- SIZE 2: 8.3 X 8.3 IN /245 X 245 MM

WHAT YOU GET

- CONTEMPORARY ARTISTS SERIES
- LAYOUT PER-PAGE
- HARDCOVER
- PROFESSIONAL DESIGN
- 500 BOXES /SLIPCASES
- TWO VOLUMES
- PRINT RUN 500 /VOLUME
- MUSEUM QUALITY
- OFFSET PRINT
- 200 GR. /7 OZS. ART PAPER
- FREE /CIF SHIPPING

THE COST:

VOLUME 1: 48 PAGE X 500 COPIES

- EURO 7,845 US\$ 10,339

VOLUME 2: 36 PAGE X 500 COPIES

- EURO 6,645 US\$ 8,759

TOTAL EURO _____

TOTAL US\$ _____

THE PAYMENT METHOD

- Direct transfer:
 - Bank Name: Barclays • Account name: World of Art
 - Sorting Code: 20-32-00 • Account Number: 7027 7908
 - IBAN#: GB22 BARC20320070277908
 - BICSWIFT#: BARCGB22
 - Bank address: Barclays128 Moorgate, London EC2M 6SX, UK

SUBMIT MATERIALS TO

artist@mastersoftoday.com

DATE

SIGNATURE



MOT /WOA BOOK SERIES BOOKING REGULATIONS

1. Verbal agreements are not recognized.
2. The publisher reserves the right to reject or cancel any advertising, which in the opinion of publisher does not conform to the standards of the publication.
3. The acceptance or execution of an order is subject to publisher's approval of copy, text, display and illustration.
4. Orders for specific units of space and specific dates of insertion are necessary.
5. All orders are accepted subject to labour disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing the MOT Books Series, WOA Books, Global Art Books or Art Magazines. Further, the publisher shall not be liable for damages if there is failure to publish an advertisement for any reason.
6. All copy, text display and illustration are published upon the understanding that the artists and/or advertiser and/or his agent are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may lawfully publish and cause such publication to be made, and the artist and/or advertiser and the his agent agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
7. Layouts and images copyright are held by Publisher.
8. The MOT /WOA Editor and Publisher reserves the right to reject or cancel any text, image and advertising which in the opinion of the publisher does not conform to standards of the publication.
9. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
10. All art works, /image files, texts and advertisements must be clearly identifiable as such with a trademark or signature of the artist and/or advertiser, or the word "Advertisement" shall be placed with copy which in the publisher's opinion resembles editorial copy.
11. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
12. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
13. The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
14. Whereas MOT /WOA Book Series exercises care in screening images and text submitted by its advertisers, it does not guarantee the authenticity of objects or quality of services advertised in its pages, nor does it accept any liability which may arise from the purchase or sale of objects or services advertised.
15. Cancellation or charges in orders not accepted after closing layout.
16. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
17. The MOT /WOA Editor and Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
18. It is the responsibility of the artist and/or advertiser to ensure that all inserts and other advertising comply with the EU postal regulations and other applicable EU laws and regulations.
19. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
20. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.
21. Rates, conditions and space units are subject to change without notice.
22. The publishers reserve the right to reject or cancel any advertising at any time.
23. A cancellation fee of 25% will apply if your booking is cancelled 30 days prior to receipt of the finale layout approval date for the book or magazine advertising. 50% cancellation fee applied if cancelled within 60 days after receipt of the finale layout date approval. 100% Cancellation Fee applied if cancelled within 90 days after receipt of the finale layout date approval.
24. MOT /WOA Book Series is an exclusive art publishing with no remit to make profit, all advertising fees go into the creating and basic running costs of the demanding creative art publishing.

NOTES

- A. It is required reading for collectors, gallery owners, artists, museum directors, investors and art enthusiasts.
- B. No changes or cancellations will be accepted after finale accepted layout and /or closing date.
- C. Please check off the area on your bank's form that says that the client (you) accepts the wire transfer fees charged by your bank.
- D. Please check off the area on your layout's letter form that says that the client (you) accepts the postage costs to receive the free of charges publication copies (book, magazine, SD-card).
- E. Art files must be created in either Photoshop or Illustrator and saved as an EPS, JPG or TIFF fills. Please note that any non-final materials will require production services which will be billed at commercial rates. Masters of Today reserves the right to assess charges for advertisements involving composition alterations to copy and/or layout. Materials not meeting these specifications will incur production charges. If the above requirements are not met, MOT /WOA will not guarantee the reproduction of an advertisement. All claims for errors in advertising must be submitted in writing within seven days of publication.

If you have any questions or problems, please contact us immediately.
Thank you.