

## HOMO QUADRATUS HOMAGE TO LEONARDO DA VINCI

The Vitruvian Man (Homo Quadratus) is the world-renowned drawing created by Leonardo da Vinci around the year 1487. The human body with its modular construction is the ideal expression of nature's unity. Leonardo da Vinci's Vitruvian Man (Homo Quadratus) fits neatly into what were considered the most perfect geometrical figures - the square and circle.

### PROSPECTUS

World Of Art Publishing is an artist owned art publishing designed for artists who already have strong curriculum, who share the same circle of exposure, interests and art ideal.

Fine artists and galleries are invited to submit woks for selection to become published in "HOMO QUADRATUS - Homage to Leonardo da Vinci" a collective 100 artist's unique designed art book to maximum exposure that instantly submits artist's profile to potentially buyers, art collectors, consumers and art lovers worldwide.

### THE SELECTION

Place and availability in the book are subject to quality and acceptance. The nominations and inclusions are judged solely by visuals submitted online as attachment. The editors will review all submission and make decisions on acceptance.

When you are accepted in "HOMO QUADRATUS, you're charged an insertion fee that is the total cost of the insertion. The insertion fee structure depends on the type of insertion you choose, from one-page to twelve-pages. All fees are in Euros.

Entries without a fully completed entry form will not be accepted.

### MATERIALS TO BE RECEIVED

To get the nomination completed please provide by email attachments sent to [info@worldofartmagazine.com](mailto:info@worldofartmagazine.com):

- . 3 - 8 art works (JPG /TIFF image files, 300 dpi /23 cm / 9 inches)
- . The works details: title, year, media, size
- . Up to 500 words of critic essay or statement
- . The personal website
- . The place of residence and work
- . The artist photo (300 dpi /4 cm./ 1,5 inches)

### INSERTION SPACE AND FEES

The project offers to each accepted artist and gallery the minimum space of one-page and maximum of twelve-pages.

The page (s) should include works, biography, critic essays, and the artist photo. Each included artist will receive free of charges 3 copies of the book (postage not included).

The inclusion fee must be provided by submitters whose entries pass the selection.

- |   |   |
|---|---|
| <input type="checkbox"/> ONE PAGE EURO 690    | <input type="checkbox"/> SIX PAGES EURO 3540    |
| <input type="checkbox"/> TWO PAGES EURO 1180  | <input type="checkbox"/> EIGHT PAGES EURO 4720  |
| <input type="checkbox"/> FOUR PAGES EURO 2369 | <input type="checkbox"/> TWELVE PAGES EURO 7080 |

Our distribution is through large book wholesalers and ecommerce channels, in US bookstores and internationally including Barnes and Noble, Borders, and Amazon in USA, Amazon Canada, Amazon France, Amazon Germany, Amazon UK, Amazon Australia and others.

## 100 CONTEMPORARY ARTISTS

DATE

ARTIST NAME

ADDRESS

E-MAIL

WEB

ARTIST SIGNATURE

### BOOK SPECIFICATIONS

HOMO QUADRATUS

CONTEMPORARY ARTISTS SERIES

HARDCOVER

NUMBER OF PAGES: 200+

EDITOR: PETRU RUSSU

PUBLISHER: WOA BOOKS

ESTIMATED RELEASE DATE: 2010-11

LANGUAGE: ENGLISH

SIZE 8.2X8,2 IN, /22X22 CM.

PRINT RUN: 25,000 COPIES

### CHECK THE INSERTION SPACE AND FEES

- |   |   |
|---|---|
| <input type="checkbox"/> ONE PAGE EURO 590    | <input type="checkbox"/> SIX PAGES EURO 3075    |
| <input type="checkbox"/> TWO PAGES EURO 990   | <input type="checkbox"/> EIGHT PAGES EURO 4100  |
| <input type="checkbox"/> FOUR PAGES EURO 2500 | <input type="checkbox"/> TWELVE PAGES EURO 4100 |

### PAYMENT WE ACCEPT

- ☐ PayPal ( browse the Website to linking PayPal)
- ☐ Direct Transfer on Account (ask for account detailes )
- ☐ Wester Union (ask for details)

SUBMIT MATERIALS ON-LINE

ARTIST SIGNATURE





## BOOKING REGULATIONS

1. Rates, conditions and space units are subject to change without notice.
2. The acceptance or execution of an order is subject to publisher's approval of copy, text, display and illustration.
3. Orders for specific units of space and specific dates of insertion are necessary.
4. All orders are accepted subject to labor disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing WORLD of ART publications. Further, the publisher shall not be liable for damages if there is failure to publish an advertisement for any reason.
5. All copy, text display and illustration are published upon the understanding that the advertiser and the advertising agency are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may lawfully publish and cause such publication to be made, and the advertiser and the advertising agency agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
6. The publisher reserves the right to reject or cancel any advertising which in the opinion of the publisher does not conform to standards of the publication.
7. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
8. All advertisements must be clearly identifiable as such with a trademark or signature of the advertiser, or the word "Advertisement" shall be placed with copy which in the publisher's opinion resembles editorial copy.
9. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
10. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
11. Cancellation of any portion of a contract nullifies all rate and/or position protection for the remainder.
12. Cancellation or charges in orders not accepted after closing date.
13. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
14. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
15. It is the responsibility of the advertiser to ensure that all inserts and other advertising comply with the Swedish postal regulations and other applicable Swedish laws and regulations.
16. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
17. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.