

ART IN ISRAEL

contemporary artists

8-14 pages per artist

We're putting out a 2nd volume of ART IN ISRAEL.

- If you're interested in submitting an 8 - 14 pages art portfolio, we're delighted to invite you to take your space in the book earliest possible. Contact us to reserve your artist profile in ART IN ISRAEL, 2nd edition
- A long life for art, and uniquely created art publication. This means ART IN ISRAEL the 2nd volume is an outstanding vehicle for well-know and emerging Israeli artists who live and practice their art in Israel and it will facilitate direct sales and PR marketing.
- ART IN ISRAEL volume 2 will features 15 - 20 of the most contemporary artists in Israel and in the world, reporting on the art, art personalities and trends that shape today's art world.
- The volume will distributed accordingly, printed on museum quality paper, distributed through large book wholesalers and e-commerce internationally including Barnes and Noble, Amazon and others.

GUIDELINES

- Our policy is inviting artist collectives and group of artists in the present publishing project. Place and availability in the book are subject to quality.
- Each artist will be published in a unique designed section of on 8 -14 full page spreads in the art book.
- The pages should include up to 20 works along with the information details (title, year, medium, size and price), biography, essays, and the artist photo.
- The published collective or group will receive free of charges 400 copies of the book or 25 copies to each artist in the book (the postage not included).

50% DISCOUNTED ADVERTISING RATE

Regarding your potential inclusion in the 2nd volume of ART IN ISRAEL, we're pleased to offer you our **50%** off Discounted Artist Advertising Rate. Discounted rate examples:

- 8 Pages: Euro 3980 - 50% off = Euro 1990
- 14 pages: Euro 6320 - 50% off = Euro 3160

To include this Discounted Artist Advertising Rate please reply to this email by filling up the application form attached here. If you are not able to feel the PDF application form provide the following information (text and images):

MATERIALS TO BE RECEIVED

- Up to 20 image files as .JPG, .TIFF up to 3000 pixel or 25 cm on the work large side.
- up to 1500 words of critic essay or statement
- Indicate top right of image.
- The artist photo
- Your email and website.

TECHNICAL DATA

Books size: in. 9X9½ | cm. 24 x26 laminate hardcover, multi art paper, quality print in Europe.

THE SELECTION

- All entries go through editors selection or a curatorial selection process (a member of the group).
- The nomination and inclusion is judged solely by visuals submitted as attachment send to: info@worldofartmagazine.com.
- Applicants who receive notification of passing the selection should provide the works either by e-mailed computer files or by directly mail to the designated address. All accepted works that pass the selection will be published.

DEADLINE

We have to inform that the layout process is in progress and to made an inclusion please submit the requested materials as soon as possible.

E-mail to : info@worldofartmagazine.com
WEB : www.worldofartmagazine.com

application
volume 2

ARTIST NAME

ADDRESS

E-MAIL

WEB

ARTIST SIGNATURE

SUBMIT MATERIALS ON-LINE

BOOK SPECIFICATIONS

ART IN ISRAEL 2

WORLD OF ART SERIES

HARDCOVER

EDITOR: PETRU RUSSU

PUBLISHER: WOA BOOKS

ESTIMATED RELEASE DATE: 2012

LANGUAGE: ENGLISH

SIZE 9X9,5 IN, /24X26 CM.

PRINT RUN: 25,000 COPIES

CHECK THE INSERTION SPACE AND FEES

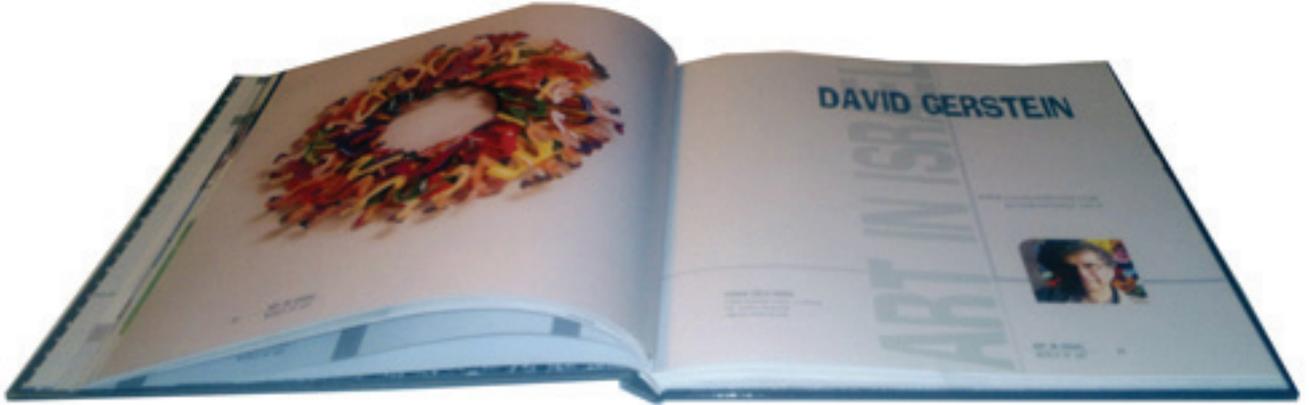
- 8 PAGES EURO 1990 (save 1990 Euro)
 14 PAGES EURO 3160 (save 3160 Euro)

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 Direct Transfer on Account
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 - IBAN: GB22 BARC 2032 0070 2779 08 • BICSWIFT code: BARCGB22
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DATE

SIGNATURE



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