



**ART PROFESSIONALS**  
Clever, superbly illustrated and written art guide for collections and contemporary artists who don't shows with the plethora of tire and tiresome art fairs and political exhibitions produced by socially engaged institutions

▶ NAME

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ADDRESS

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CITY

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STATE

ZIP /POST CODE

COUNTRY

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EMAIL

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WEBSITE

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▶ HARDCOVER | MUSEUM QUALITY | SIZE: 9½ X 9½ IN | CM. 25 X 25 CM

▶ THE ADVERTISING FEES

10 PAGE: \$ 1,390 USD     20 PAGE: \$ 1,890 USD     30 PAGE: \$ 2,790 USD

▶ OWN BIBLIOPHILE AUTHENTIC SIGNED AND NUMBERED BOOK BY ARTIST

64 PAGE: 500 COPIES, HARDCOVER, DUST COVER, WRAP \$ 8,790 USD

▶ PUBLISHING MATERIALS REQUESTED

- 10 - 60 images files of your work (high resl 300 dpi JPGs up to 22 cm / 9 in).
- Details of the works (title, year, media, size).
- 500 - 1000 words of critic essay, writing or statement.
- The personal website.
- The place of residence and work.
- A photo of yourself (300 dpi 10 cm./4 in).

▶ PAYMENT METHODS ARE:

- DIRECT TRANSFER FROM ACCOUNT TO ACCOUNT (details are included below):
  - Bank Name: Barclays
  - Account name: World of Art
  - Sorting Code: 203200
  - Account number: 70277908
  - IBAN: GB22 BARC20320070277908
  - BICSWIFT: BARCGB22
  - Bank address: Barclays Bank, 128 Moorgate, London EC2M 6SX United Kingdom
  - Billing address: Moerbylund 19, 182 30 Danderyd Sweden

- BY PAY PAL
  - click-on <http://www.artaddiction.net/webpages/contact.htm>

- WESTER UNION (Ask for Details)

- MOT concept of being published artist, link the artist's work to reputable collections, museum acquisitions and exhibitions, to the general public.
- The nominations and the inclusions are judged solely by visuals submitted by email to the publisher.
- The advertising value in MOT publications is \$ 1,390 USD for one page.
- The advertising fee should be provided after notification of acceptance and after receiving a layout in the book.
- Artists' advertisements in Masters of Today (MOT) Art Books Series are Tax Deductible. The Internal Revenue Service allows professional artists and art galleries to deduct the costs of promoting work, including print advertisements in art books and catalogs, as business-related expenses.
- Each included artist in Masters of Today (MOT) Art Books Series have right to three copies of the book at the shipping and handling charges based on the delivery option chosen (the postage cost is not included).
- MOT distribution is through large book wholesalers and ecommerce.

DATE

SIGNATURE

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